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David Morris, (907) 265-5396; dmorris@gci.com
Gary Scott, (907) 561-4488; gary@thompsonpr.com

FOR IMMEDIATE RELEASE

**GCI ANNOUNCES SERVICE UPGRADES FOR TERRESTRIAL
BROADBAND USERS IN RURAL ALASKA**

Increases Usage Allowances, Reduces Overage Fees, Adds High Usage Plans

ANCHORAGE, AK – General Communication, Inc. (GCI) (NASDAQ:GNCMA) today announced enhancements to its terrestrial broadband Internet service plans available in 67 remote, rural communities in Bristol Bay and the Yukon-Kuskokwim Delta.

With over a year of successful operation of its hybrid fiber/microwave TERRA system, GCI has gleaned sufficient operational experience to upgrade its Rural Broadband (RBB) service plans that respond to feedback from residential and small business Internet users. Beginning June 5, GCI increased the usage allowance on all RBB plans, reduced overage fees on all RBB plans by at least 50 percent and added two RBB plans for high-usage customers.

“Terrestrial broadband Internet is transforming life in western Alaska as rural Alaskans take advantage of faster speeds, more usages and lower latency,” said Paul Landes, GCI senior vice president. “Over the past year, we’ve gained a lot of operational experience with TERRA, and we are very pleased to be able to offer our RBB customers across-the-board plan upgrades.”

Included usage on existing RBB plans will increase up to 66 percent, and overage fees will be reduced as much as 67 percent, depending on the plan. Two additional plans have been added for high-usage customers, particularly small businesses, providing up to 100 GB of monthly usage.

Today’s announced plan upgrades will be made available to residents of Dillingham and King Salmon-Naknek through local carriers that purchase GCI’s wholesale RBB plans. The upgrades will be available to GCI cable modem customers in Nome, Kotzebue and Barrow, even though these communities are connected via satellite today.

This summer, GCI is also upgrading services in existing RBB villages that will improve local Wi-Fi coverage.

About TERRA.

In 2012, GCI began service on TERRA-Southwest, the first segment of the TERRA network that provides terrestrial broadband service to connect western Alaska to the Internet gateway in Anchorage.

GCI recently announced the completion of Phase 1 of TERRA-Northwest that extends TERRA to Unalakleet and Shaktoolik. Phase 2 will extend TERRA to Nome by the end of this year. Phase 3 will extend TERRA to Kotzebue by the end of 2014.

About GCI

GCI is the largest telecommunications company in Alaska. The company's cable plant, which provides voice, video, and broadband data services, passes 80 percent of Alaska households. GCI operates Alaska's most extensive terrestrial/subsea fiber optic network, which connects not only Anchorage but also Fairbanks, and Juneau/Southeast to the lower 48 states with a diversely routed, protected fiber network. The company's satellite network provides communications services to small towns and villages throughout rural Alaska. GCI is in the process of constructing Alaska's first truly statewide mobile wireless network, which will seamlessly link urban and rural Alaska for the first time in the state's history. More information about the company can be found at www.gci.com.

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Source: GCI

2013 Terrestrial Rural Broadband Internet Service Community Upgrades

Akiachak	Ekwok	Kwethluk	Nightmute	Shaktoolik
Akiak	Emmonak	Kwigillingok	Nondalton	South Naknek
Alakanuk	Goodnews Bay	Levelock	Nunam Iqua	St. Mary's
Aleknagik	Grayling	Lower Kalskag	Nunapitchuck	Togiak
Aniak	Holy Cross	Manokotak	Oscarville	Toksook Bay
Anvik	Hooper Bay	Marshall	Pedro Bay	Tuluksak
Atmautluak	Igiugig	Mekoryuk	Pilot Station	Tuntutuliak
Bethel	Illiamna	Mountain Village	Pitkas Point	Tununak
Chefornak	Kasigluk	Naknet	Platinum	Twin Hills
Chevak	King Salmon	Napakiak	Port Alsworth	Unalakleet
Chuathbaluk	Kipnuk	Napaskiak	Quinhagak	Upper Kalskag
Clarks Point	Kokhanok	New Stuyahok	Russian Mission	
Dillingham	Koliganek	Newhalen	Scammon Bay	
Eek	Kongiganak	Newtok	Shageluk	

2013 Terrestrial Rural Broadband Internet Service Plans

Plan Name	Speed (down/up)	Monthly Recurring Charge	MRC w/ GCI Cellphone or UUI Telephone	NEW Monthly Incl. Usage*	NEW Overage Fee per GB
AK Xtreme	512 K/128 K	\$29.99	\$24.99	5 GB	\$10
AK Xtreme 2.0	2 M/256 K	\$64.99	\$49.99	10 GB	\$10
AK Xtreme 3.0	3 M/512 K	\$74.99	\$59.99	15 GB	\$10
AK Xtreme 4.0	4 M/1 M	\$114.99	\$99.99	25 GB	\$7.50
AK Xtreme 6.0	6 M/2 M	\$164.99	\$149.99	40 GB	\$7.50
AK Xtreme 6.0 (new plan)	6 M/2 M	\$214.99	\$199.99	60 GB	\$7.50
AK Xtreme 6.0 (new Plan)	6 M/2 M	\$314.99	\$299.99	100 GB	\$7.50

*An additional 5 GB with qualifying smartphone data plan and GCI TV package.